



Africa Coffee & Tea Expo 2025

SPONSORSHIP package

 Kigali
Convention Centre

 July 7-8
2025



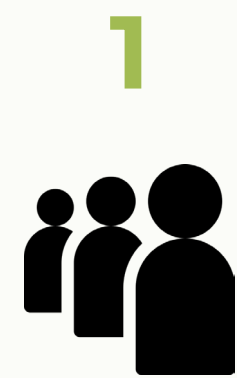
ABOUT ACT

Welcome to the 1st Africa Coffee & Tea Expo on the continent! ACT Expo was launched in 2022 at the Kigali Convention Centre. It was the inception of the first edition of a must-attend event that will promote business linkages between African Coffee and Tea producers and international buyers by showcasing Africa's best products to the global market and entering business by associating with leading brand names. ACT Expo is an ideal platform for new products and technology by local and regional industry stakeholders to tap into existing markets while creating inroads to new markets. Rwanda is therefore proud to host the world major producers and exporters of Coffee and tea on the African Continent.



STRUCTURE OF ACT EXPO

The leading Business to Business coffee and tea expo will be an in-person event comprising of the following Elements: The ACT three days will feature:



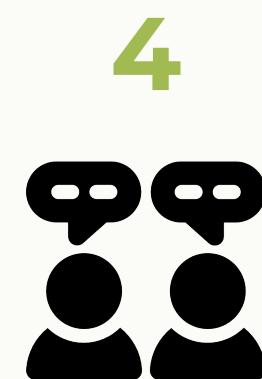
Exhibition with over
100 Exhibitors



Conference program made up of a
plenary session, and breakaway
sectoral sessions (Tea and Coffee)



Networking
functions



Match Making Program
(one on one meeting between
Hosted buyer and Exhibitors)
Networking functions 3



Hosted Buyers (This is a
matchmaking program where
pre-selected hosted buyers, will be
invited to attend the event)

SPONSORSHIP OPPORTUNITIES AVAILABLE



45,000\$

Platinum Sponsor

- Naming Rights
- Speaking/Presentation opportunity on the Program
- Seat on Panel Discussion
- Message in the Official Digital Catalogue
- Advert in the official Digital Catalogue (Frontor Back Cover)
- Listing in the official Digital Catalogue
- 6 x 6 custom-built Built Exhibition Stand
- Prime Area including Design and build Prominent Branding in Conference Venue
- Logo included on all official Material
- Logo included on all official adverts
- Logo on Official Branding at the Venue
- 10 Delegates to Attend the Conference
- Business Match Making Program 3 Diaries
- International Media Coverage
- Local Media Coverage
- One speaker slot or a panel discussion
- to be mutually discussed and decided



25,000\$

Diamond Sponsor

- Speaking/Presentation opportunity on the Program
- Seat on Panel Discussion
- Full Page Advert In Official Digital Catalogue
- Listing in Official Digital Catalogue
- 6 x 3 Exhibition Stand Prime area Walk on Package including Branding
- Branding in the Conference Venue Logo
- include on all official Material Logo
- included on all official adverts Logo on
- Official Branding at the Venue 5
- Delegates to Attend Conference
- Business Match Making Program 2 Diaries



10,000\$

Gold Sponsor

- Seat on Panel Discussion
- Half page advert in official Digital Catalogue
- Listing in the Official Digital Catalogue
- 6 x 3 Exhibition Stand walk on Package including Branding
- 3 Delegates to Attend Conference Logo
- on Official Branding at the Venue
- Business Match Making Program 1 Diaries
- Local Media Coverage
- Logo include on all official Material



5,000\$

Silver Sponsor

- Logo on Official Branding at the Venue
- 1 Complimentary delegate pass to attend conference
- Quarter-page Advert in Official Digital Catalogue
- Listing in the Official Digital Catalogue
- 3 x 3 Exhibition Stand walk on package including branding
- Logo included on all official Material
- Business Match Making Program 1 Diaries
- Local Media Coverage



3,500\$

Bronze Sponsor

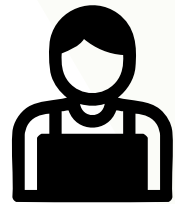
- Company logo placed in the Conference Brochure as 'Bronze Sponsor'
- Company logo projected on the conference screen as 'Bronze Sponsor'
- 3 x 2 Exhibition Stand Standard Shell Scheme
- 1 complimentary delegate pass
- Company on official branding at the venue
- Business Match Making Program 1 Diaries
- Listing in Official Digital Catalogue



Cocktail

Welcome cocktail Sponsor

- Exclusive branding of the cocktail venue
- 5 minute opportunity to welcome guests to cocktail
- 1 complimentary delegate passes
- Company Logo to appear on Website



Barista/Cupping cup competition

Event Access:

- Access to the barista competition area for up to 3 company representatives.
- Access to the main conference events

Brand Visibility:

Logo placement on signage and materials related to the barista competition.

- Mention as the barista competition sponsor in event communications.
- Logo featured on the event website and social media with a dedicated post.

Promotional Opportunities:

- Opportunity to present awards to the competition winners.
- Branded materials or giveaways at the competition area.
- Half-page ad in the event program.

Networking Opportunities:

- Invitations to networking events.



Lanyard Sponsor

Brand Visibility:

- Exclusive logo placement on all attendee lanyards.
- Mention as the lanyard sponsor in event communications.
- Logo featured on the event website and social media.

Promotional Opportunities:

- Quarter-page ad in the event program.



Conference Bag Sponsor

Brand Visibility:

- Exclusive logo placement on all conference bags distributed to attendees.
- Mention as the conference bag sponsor in event communications.
- Logo featured on the event website and social media.

Promotional Opportunities:

- Opportunity to include promotional materials or branded items inside the conference bags.
- Quarter-page ad in the event program.



Program Booklet Ad Sponsor

Brand Visibility:

- Logo placement and a dedicated ad space in the program booklet distributed to all attendees.
- Mention as a sponsor in event communications.
- Logo featured on the event website.



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**THANK YOU
FOR WATCHING**

